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My name is Clelia

Graphic designer & illustrator



Annaclelia Rella

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About me

I am a passionate and creative graphic designer and illustrator. I always search for new captivating scenarios to draw inspiration from. My constant goal is to learn as much as possible from every experience, so I can perpetually continue to improve my work and my skills.

Through my education as a designer and an architect, I learned how to set up a graphic project aiding myself with principles of modularity and harmony. In addition, my professional background helped me to reach a deep understanding of proper and careful work organization, setting a functional workflow and properly managing deadlines.

My curiosity and dynamic thinking help me to quickly adapt to every situation, on a human level as well as professionally.

Education

Applied Illustration Course

2019

JOB FORMAZIONE

Master's Degree in Architecture

2012 - 2019

POLITECNICO DI BARI

Diploma in Industrial Design

2007 - 2012

LICEO ARTISTICO G. DE NITTIS, ITALY

Work experience

Web Graphic Designer

2022-2023

ARCHIPRODUCTS | EDILPORTALE

Worked on designing international email marketing campaigns, advertising and landing pages for top brand clients in the Architecture, Design and Construction sectors.

Graphic Designer and Illustrator

2016 - present

FREELANCE

Worked on the creation of original artworks for international clients. Curated visual identity for multiple businesses.

Senior Graphic Designer

2019-2022

PROMOSTUDIO 360

Worked on brand identity, offline advertising, graphic campaigns for social networks, packaging design, illustration and photo postproduction for multiple brands.

Junior Graphic Designer

2012-2016

OMNIBUS ADV

Worked on designing graphic campaigns for social networks, brand identity, wedding invitations, photo postproduction for multiple brands.

Technical knowledge



Photoshop



Illustrator



Indesign



Dreamweaver



After Effect



Dimension

Soft Skills



Creative thinking



Quick learning



Teamwork



Versatility



Work ethic



Time management